

FOR IMMEDIATE RELEASE

Contact: *Benjamin Lewis*
Perception, Inc.
301-963-7555

McLean-Based Wealth Management Retains Seasoned Professional as Financial Planning Manager:

Bernhardt Wealth Management brings in new talent to serve the needs of wealth management clients throughout the Greater Washington, DC area

McLean, VA (March 3, 2010) - With a need for financial planning firms to increase their capabilities to better serve the needs of clients during this trying time, Bernhardt Wealth Management in McLean, VA has hired a Director of Financial Planning.

A 15-year veteran of financial services, Tim Koehl joined Bernhardt Wealth Management effective March 1 to assist with portfolio design and management and will serve as a vital part of the Bernhardt Wealth Management client service team.

Tim is a graduate of Miami University (OH) and has received his Certificate in Financial Planning from Georgetown University. Tim's experience as a financial consultant and advisor at Charles Schwab and Edward Jones Investments will directly benefit Bernhardt Wealth Management and the clients of the firm.

"My experience as an advisor has exposed me to a variety of models for serving the financial planning needs of clients," said Tim Koehl. "By joining Bernhardt Wealth Management, I now have the opportunity to focus on the needs of affluent individuals, families and business owners in a Fee-Only, fiduciary environment. I look forward to advancing the firm's commitment to developing long-term client relationships built on a foundation of ethics, service and trust."

Tim's experience will aid firm clients with a variety of financial planning needs, including retirement, education, and estate planning.

“We are thrilled to have Tim join our wealth management team. His experience will benefit those inside and outside the firm,” said Gordon Bernhardt, president of Bernhardt Wealth Management. “Tim brings a unique blend of working hand in hand with consumers to address their pressing financial needs and as someone who has trained financial advisors on how to provide excellent client service. I look forward to seeing his contributions to our team.”

For more information on the hiring of Tim Koehl, or to talk with a professional from Bernhardt Wealth Management, please contact Benjamin Lewis at 301-963-7555 or benjamin.lewis@perceptiononline.com.

ABOUT BERNHARDT WEALTH MANAGEMENT

Founded in 1994 by Gordon Bernhardt, CFP[®], CPA/PFS, Bernhardt Wealth Management has been helping affluent individuals and families throughout the Washington, DC area achieve their financial objectives. The firm provides comprehensive financial planning services and strategies with a focus on personal service.

###