

FOR IMMEDIATE RELEASE

Contact: *Benjamin Lewis*
Perception, Inc.
301-963-7555

McLean-Based Wealth Management Firm to Provide Information Session on the Importance of Long-Term Care Planning:

Bernhardt Wealth Management to deliver information on Long Term Care

McLean, VA (March 17, 2009) – The average cost for living in a semi-private room in a senior nursing facility \$69,715 a year, depending on which city this facility is located. With the economic downturn making an impact on portfolios and retirement savings accounts, seniors who are ineligible for assistance and without sufficient assets for long-term medical care will face difficulties receiving the care needed.

As a result, Bernhardt Wealth Management in McLean, Va., will hold an informational webinar with Superior LTC Planning Services on March 31, 2009 to provide an overview of long-term care (LTC) planning. During the information session, Gordon Bernhardt and Allen Hamm, founder of Superior LTC Planning Services, will answer questions pertaining to LTC coverage, concerns over any current insurance providers, and details over claims.

“Long term care is an area that our clients and other Washington, DC-area residents need to be knowledgeable about,” said Bernhardt, who has over 14 years of financial planning experience. “The webinar will help us better address one of the many wealth management issues that many of our clients and their families face.”

A recent analysis found that almost 30% of long-term care is financed out of the families’ pockets. As the recession begins affecting household incomes due to layoffs and frozen pensions, planning for elderly care must become a priority with the increasing cost of medical bills.

“I’m pleased to have the opportunity to educate our clients and friends on what options are available,” said Bernhardt. “An investor without a proper long-term care plan could negatively affect his retirement and financial plans.”

Bernhardt Wealth Management has retained the services of Superior LTC Planning Services to better assist clients with planning resources and information on quality care providers. The LTC information session is open to Bernhardt Wealth Management clients, family and invited guests.

To speak with Gordon Bernhardt, president of Bernhardt Wealth Management Group about long-term care (LTC) planning, please contact Wendy Echeverri at 301-963-7555 or wendy.echeverri@perceptiononline.com.

ABOUT BERNHARDT WEALTH MANAGEMENT

Founded in 1994 by Gordon Bernhardt, CFP[®], CPA/PFS, Bernhardt Wealth Management has been helping affluent individuals and families throughout the Washington, DC area achieve their financial objectives. The firm provides comprehensive financial planning services and strategies with a focus on personal service.

###